



WELCOME TO AMITASHA

Welcome to one of India's Leading Manufacturers and Turnkey Solution Providers in the field of -

- **High Voltage Transmission Line Towers**
- **Substation Structure**
- **Telecommunication Towers**
- **Custom Built Steel Structures**
- **Industrial Fastners and Transmission Line Hardware**

AMITASHA ENTERPRISES PVT. LTD.



OUR POLICY –

TOTAL CUSTOMER SATISFACTION

THE VISION -

*Not just to fulfill a need, not just to create a presence
but to look beyond established frontiers and to
sustain growth with humility and serve the mankind.*



AMITASHA ENTERPRISES PVT. LTD.



THE MISSION – POSSIBLE

- To stand at par among global players in the field of Designing, Manufacturing and Installation of Transmission line Towers, Telecommunication towers and other Specialized Steel Structures.
- To achieve the Highest Standards of Workmanship through an uncompromising and firm commitment towards Quality.
- To achieve Total Customer Satisfaction through consistency in delivering Quality Products and meeting Delivery Schedules.
- To be able to make significant contribution towards Environmental Protection.

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BACKGROUND

- Amitasha Enterprises Pvt. Ltd. was established in 1993 with a modest plant capacity of 600 MT per month for manufacturing Transmission line Towers, Substation structures, Telecommunication Towers and Electrification Structures in association with KEC International Ltd, India's Premier tower manufacturing company.
- AMITASHA, after a successful association of initial seven years with KEC International Ltd., has over the past eight years established itself into a respectable entity by itself, capable of manufacturing Transmission Line Towers up to 3,000 MT per month. Since that first order there has been no looking back for AMITASHA, which is now confidently associating with major Multi-Nationals for large Power & Telecommunication projects within India & Abroad.

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CURRENT SCENARIO

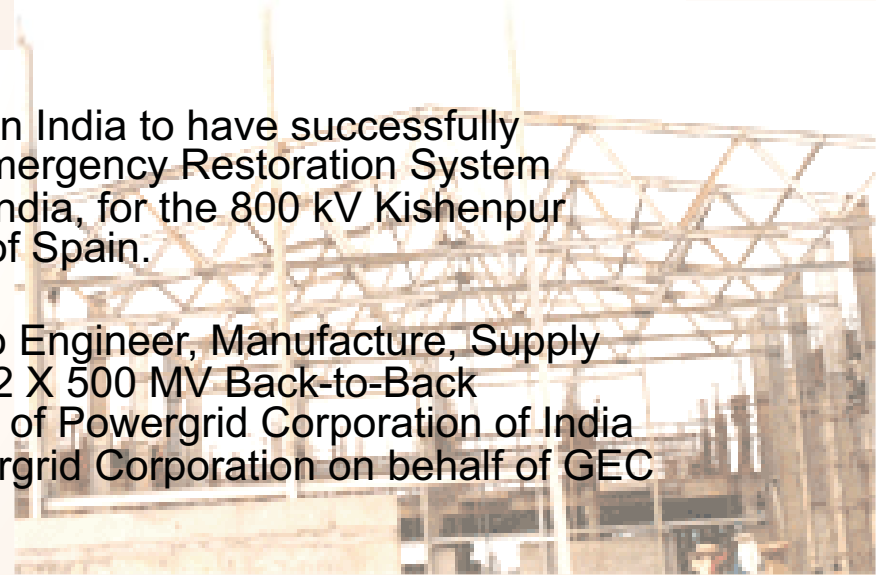
- Set up in the Hingna Road Industrial Area of Nagpur, in the state of Maharashtra (India) AMITASHA has three manufacturing facilities.
- Unit I is a fully equipped Hot Dip Galvanizing Plant with a bath size of 7000 x 800 x 1200 mm with a Galvanizing capacity of 12000 Metric tones per annum.
- Unit II houses a modern Fabrication Facility rigged with necessary infrastructure including 11 CNC lines to fabricate high precision steel structures with amazing accuracy and another Galvanizing Plant with a bath size 10000 x 1500 x 1000 mm having a galvanizing capacity of 24000 MT per month. In house test laboratory is fully equipped to carry out all the required tests as per Indian, British, American, ISO and other Specification as per client requirements.
- Unit III is the unit of parent company M/s Sunrise Steel Industries Pvt Ltd, which is now on lease to AMITASHA. This facility is equipped with all Fabrication machinery and sizable quantity of tower part fabrication is done here. All the welded components are also planned on unit III.
- AMITASHA offers a comprehensive range of steel structures with the scope of service extending from complete Engineering Design to Drawings, Manufacture, Supply & Installation. Having manufactured and supplied tower parts up to 800 kV transmission lines, it is fully equipped to undertake manufacture of any type of the steel structures including Model Assemblies for test towers.
- With its dedicated resolve to “Deliver as Committed”, AMITASHA has earned a high reputation for dependability with its clients. For major projects in India, it is now associating with domestic and international power majors such as KEC International Ltd, Tata Projects Ltd, Isolux (Spain), Inabensa (Spain), ABB (Sweden), Siemens (Germany), etc. Its customer list for Transmission Line Towers includes Power Utilities and Power Majors from a number of countries like Germany, Sweden, Finland, Libya, Syria, Bangladesh, Indonesia, Sri Lanka, Iran, Iraq, Abu Dhabi, Malaysia, Ghana, Brazil and others countries around the globe.

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MAJOR ACHIEVEMENTS

- AMITASHA has been the first company in India to have successfully manufactured and supplied complete Emergency Restoration System structures to power Grid corporation of India, for the 800 kV Kishenpur Moga Line, in association with COBRA of Spain.
- AMITASHA was again the first in India to Engineer, Manufacture, Supply and Install the entire Steel Work for the 2 X 500 MV Back-to-Back Converter at the Bhadravati Sub-Station of Powergrid Corporation of India Ltd. This project was executed for Powergrid Corporation on behalf of GEC ALSTOM T & D of UK.
- Another first was the Engineering and Manufacturing of Platform Structures for the Fixed and Thyristor Controlled Series Compensation packages for the 400 kV D/C lines, at various Powergrid Substations. These projects are executed on behalf of our partners in the projects like ABB Sweden, NOKIAN Finland and SEIMENS Germany.
- The above achievements have given confidence to our principal client, Powergrid, to place trust whenever there is a critical requirement of special structures.



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QUALITY STANDARDS

- Ever since inception, AMITASHA has adopted Manufacturing & Quality Procedures, which have been at par with the world leaders in this industry.
- The very fact, that from the first year of production itself, Amitasha has been supplying materials to Power Grid Corporation of India (India's premier power utility) and several other overseas clients, speaks about its commitment to produce the highest quality products and maintain the delivery schedules.
- In the year 1999, the company achieved the ISO 9002 certification and in the month of August 2002, it graduated to ISO 9001:2000 with Engineering Designs included in the scope of approval. It has also been accredited with ISO 14001:2004 in the year 2008.

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FINANCIAL DATA

AMITASHA ENTERPRISES PVT LTD

FINANCIAL DATA – SHARE CAPITAL / PAT / EPS

Figures in Million INR

Sr. No	Particulars	2007-08	2008-09	2009-10	2010-11 (Est)
1	Share capital				
	A) Authorised	25.00	50.00	50.00	50.00
	B) Paid Up	22.50	42.00	42.00	42.00
2	Reserves and Surplus	273.40	327.10	450.30	573.50
3	Net Worth	295.90	369.10	492.30	615.50
4	Sales	1,227.10	1,501.70	1,756.00	1,944.10
5	PAT	123.10	55.20	147.70	154.70
6	EPS	547.00	131.50	351.70	368.30

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FINANCIAL DATA – SALES / EBIDTA / PAT		Figures in Million INR			
Sr. No	Particulars	2007-08	2008-09	2009-10	2010-11 (Est)
1	Sales	1,227.10	1,501.70	1,756.00	1,944.10
2	Raw materials	836.00	1,150.40	1,253.10	1,431.70
3	Manufacturing expenses	34.10	35.70	60.60	64.30
4	Personnel expenses	74.70	86.20	101.50	102.60
5	Administrative expenses	43.50	52.10	87.20	88.60
6	EBIDTA	238.90	177.30	253.60	256.90
7	Interest	33.80	80.70	41.00	18.20
8	EBDTA	205.10	96.50	212.60	238.70
9	Depreciation	13.00	18.80	19.30	19.40
10	PBT	192.10	77.70	193.30	219.30
11	Other income	1.30	12.90	28.80	15.00
12	TAX	70.30	35.40	74.30	79.60
13	PAT	123.10	55.20	147.70	154.70

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PRODUCT RANGE

AMITASHA offers a very vast range of steel structures for its valued clients. The scope can include complete Engineering Designs, Drawings, Manufacture, Supply and Installation. Having manufactured and supplied tower parts for up to 800 KV Transmission Lines it is fully equipped to undertake manufacturing of any of the following type structures including Model Assemblies for Test Towers.

- Transmission Line Towers
- Steel Structures for Emergency Restoration System for Transmission Line
- Substation Gantry and Equipment Support Structures
- Microwave Towers
- GSM Antenna Structures for Rooftop and Green Field
- Cable Trays and Support Structures
- Pre-fabricated Steel Buildings and Custom Built Steel Structures
- Galvanized Bolts, Nuts and Washers in Grades 5.6, 5.8, 6.8 & 8.8

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FUTURE PLANS

- AMITASHA plans to take necessary steps to keep pace with globalization and try and explore possibilities to make its presence felt in a more significant way across the world in its fields of activity.
- Promoters of AMITASHA have set up a parallel facility for manufacture of Galvanized Bolts, Nuts, Washers, Step Bolts and Anti Theft Bolts. This facility, under the name of **Anshika Fasteners Pvt. Ltd.**, is located adjacent to the Unit II of AMITASHA.
- An expansion plan to double its installed capacity up to 80000 MT per annum. This would include a new manufacturing line for Tubular Towers required for various applications in Power, Highways and Telecom sector.
- AMITASHA is also considering another parallel expansion into manufacturing of **Transmission Line Hardware items** and **Composite Insulators**.
- AMITASHA has also plans to further diversify by going into backward integration into related fields, which can directly assist in enhancing our existing market strength. This includes establishing modern facilities for Structural Steel Rolling Mills and setting up of Steel Plant with captive iron ore mines. Steps have been initiated in this direction with applying for Iron Ore mines with Government of Maharashtra.

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Continuous Source of Inspiration

Late Mr. S. M. Singh

- Late Mr. S. M. Singh, the founder Managing Director was instrumental in conceiving the units of Amitasha, has left behind his strong business ideals which provide immense motivation to the team of management and workers of Amitasha. We will always try to follow in his footsteps and maintain the high standards established by him.

Mrs. Vimla Singh, Chairperson

- Wife of late Mr. S. M. Singh, Mrs. Vimla Singh had been involved with the construction of the manufacturing facilities and is now engaged with the development and expansion activities of the organization.



Board of Directors

Mr. Rajendra Singh, Managing Director

- A Chemical Engineering graduate, he has been actively involved in Commercial Activities, Core Planning, Marketing and Finance. He has over 30 years of experience in the field of Tower Manufacturing and Project Implementation and is the main promoter of all group companies.

Mr. Y. M. Singh, Director

- A civil (Structural) Engineering graduate, he has been involved in managing the production and other development activities of the company. As the Management Representative, he was instrumental in all ISO Development and Certification activities.

Mr. T.K. Datta, Director

- He holds the key portfolios of Planning, Production and Quality Assurance. He has been associated with the company ever since its inception and is instrumental in the status attained by the company in the field as being a reliable supplier of quality products. He has over 38 years of experience in the field at various levels.

Mr. J S Anand, Director

- He has been taken on board recently considering his vast experience in International Corporate Management as well as E&P Operations. Although his major field experience has been in the Oil Exploration Sector, we are sure that his presence on board will give us the required thrust to pursue global expansion.

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Directors



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ASSOCIATE COMPANY

Anshika Fasteners Pvt. Ltd. : Galvanized Bolts, Nuts & Washers

- ANSHIKA FASTENERS is the new member of the AMITASHA group of companies who are very well established in the Power Transmission & Telecommunication Industry. AMITASHA has established a strong presence in the tower Industry as one of the most reliable suppliers of Galvanized steel requirements of major power utilities in India and abroad and also for contracting majors like ABB, SIEMENS, ALSTOM, ABENGOA, TATA PROJECTS, KEC, etc.
- ANSHIKA caters to the demanding requirement of domestic as well as export market for the high precision Mild Steel and High Tensile Hex Bolts & Nuts required mainly for the Power & other Infrastructure Sectors.
- ANSHIKA has installed the state of the art CERAMIC GALVANIZING PLANT from PROTHERM of UK, which is the most modern Fastener Galvanizing Line in India, catering to the requirement of Structural Bolts & Nuts.
- It has also recently installed two Automatic Boltmakers from Taiwan and plans to add further two in the coming months.

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The plant has been set up over an area of 16000 sq meters with all in-house facilities for manufacturing and testing.

After the installation of above Galvanizing Plant and Boltmakers and with a production capacity of 300 MT per month, ANSHIKA would be able to offer the full range of fasteners required for the Power & Telecom Towers, Substation Structures and other steel structures. The product range would cover mainly the following items and specification.

- Hex Bolts and Nuts to ISO Property Class 4.6, 5.6, 5.8, 6.8, 8.8 & 10.9 in size M12 to M24
- Step Bolts and Nuts to Customers specification and drawing
- Pack Washers
- Lock Nuts
- Foundation Bolts / Anchor bolts
- U Bolts, V Bolts and Fully Threaded Studs

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SOME MAJOR CLIENTS

A list our major clients who have been catered to over the last 14 years for the supply of Galvanised Tower Parts, Sub-station Structures, Microwave Towers & other Steel Structures.

DOMESTIC CLIENTS

- Power Grid corporation of India Limited
- KEC International Limited
- Kalpataru Power Transmission Limited
- West Bengal State Electricity Board
- Various State Electricity Boards
- Siemens Limited
- ABB Limited
- Tata Projects Limited
- Ericsson India Limited
- Suzlon Energy Limited
- LANCO Infrastructure Limited
- EMCO Limited

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OVERSEAS CLIENTS

- ABB Transmit Oy. Finland
 - ABB – Sweden, Norway & Germany
 - Siemens, Germany
 - SAG GmbH, Germany
 - COBRA Instalaciones Y Servicios, S.A., Spain
 - ABENGOA, Spain
 - ISOLUX, Spain
 - Rohas Euco Industries BHD., Malaysia
 - Tehran Region Electric Company, Iran
 - Tenaga Nasional Berhad , Malaysia
 - Arab Malaysia Best & Crompton SND, Malaysia
 - Dubai Electricity and Water Authority, Dubai
 - National Power Corporation Otliman, Philippines
 - Ceylon Electricity Board, Sri Lanka
 - Egyptian Electricity Authority Egypt
 - Ethiopia Electric Light & Power Authority, Ethiopia
 - Volta River Authority National Electrification Project, Ghana
 - PEEGT, Syria Arab Republic
 - Electro Industries, Arab Republic of Saudi Arabia
- (Some of the above clients have been served through other Main Contractors)

AMITASHA ENTERPRISES PVT. LTD.



Contact us

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